

# Become a sponsor!



Saratoga Rotary

May 2 - 3, 2026

West Valley College Saratoga, California



67-Year Legacy

10,000+ Attendees

High-Impact Community Event

100% of Profits Donated Back to the Community

[www.saratogarotaryartshow.org](http://www.saratogarotaryartshow.org)



# Saratoga Rotary Art Show: Sponsorship Opportunity

The 67th annual Saratoga Rotary Art Show is a major community event, attracting nearly 10,000 visitors from across the Bay Area, and the primary fundraiser for the Saratoga Rotary Charitable Foundation (SRCF), a 501(c)(3) tax-exempt organization.

100% of the profits from the event are donated through grants to support local initiatives focused on education, the arts, healthcare, and providing support for veterans, the elderly and the economically disadvantaged in our community. Your sponsorship is considered a tax-deductible donation (to the extent allowed by law).

## Key Sponsorship Tiers and Benefits

| Tiers                    | Donation Amount | On-Site Booth Space  | Digital/Web Promotion                               | Main Stage/Entrance Recognition                               | Social Media Posts | Special Benefits  |
|--------------------------|-----------------|--|---|---|--------------------|---|
| <b>Champion</b>          | <b>\$10,000</b> | <b>10'x10' complimentary space in a prominent location</b> | Logo/Link on website (full year), Digital Banner Ad | Logo on Sponsor Banner<br>Periodic announcements at the event | 10 posts           | Access to Hospitality Room for 2 people, 4 complimentary wine pours |
| <b>Advocate</b>          | <b>\$5,000</b>  | <b>10'x10' complimentary space</b>                         | Logo/Link on website                                | Logo on Sponsor Banner<br>Periodic announcements at the event | 5 posts            | Access to Hospitality Room for 2 people, 2 complimentary wine pours |
| <b>Community Builder</b> | <b>\$2,500</b>  | <b>10'x10' complimentary space</b>                         | Logo/Link on website                                | Logo on Sponsor Banner<br>Periodic announcements at the event | 2 posts            | Access to Hospitality Room for 2 people                             |
| <b>Supporter</b>         | <b>\$1,000</b>  | <b>None</b> (No on-site exhibition)                        | Logo/Link on website                                | Logo on Sponsor Banner  | 1 post             | None  |

***All sponsorship tiers include recognition in the print and online Festival Program, as well as inclusion in various promotional materials, with your name and/or logo.***



## Promotional Opportunities Highlights

- *High Visibility: Recognition at an event attended by nearly 10,000 visitors.*
- *Digital Presence: Company name/logo and a link to your website are featured on the Saratoga Rotary Art Show websites for the entire calendar year.*
- *On-Site Engagement (Champion, Advocate, and Community Builder): Receive a 10'x10' booth space to interact directly with attendees. Request must be made by March 15, 2026.*
- *Print Recognition: Name/Logo included on the main Sponsor Banner at the entrance and in the Festival Program.*
- *Media Exposure: Name inclusion in press releases or ads in print and/or digital format (The Rotary Club of Saratoga has the discretion to make all decisions regarding media exposure).*

To discuss these opportunities, please contact Archana Vahalia or Maria Guldner at [artshow@saratogarotary.org](mailto:artshow@saratogarotary.org).

<https://www.saratogarotaryartshow.org/>

# Application



Please indicate your level of interest in participating in the Saratoga Rotary Art Show, to be held May 2–3, 2026, and return the completed application form at your earliest convenience. Sponsor spaces are limited and will be reviewed on a first-come, first-served basis. The Rotary Club of Saratoga reserves the exclusive right to make all final decisions regarding sponsorship participation.

Highlights of this premier open-air 67th annual Saratoga Rotary Art Show event include:

- Over 125 juried artists in an array of media
- 10,000+ attendees
- Live entertainment in a community-family-friendly environment
- Free admission, and parking
- 100% of profits go to charitable programs.

**Date** \_\_\_\_\_

**Please select level of interest and become a Sponsor (descriptions below)**

**CHAMPION ---- \$10,000**

**Supporter ---- \$1,000**

**Advocate ---- \$5,000**

**Community Builder ---- \$2,500**

**Other \_\_\_\_\_**

**Contact Name** \_\_\_\_\_ **Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/St.** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone (Business)** \_\_\_\_\_ **Mobile/Text** \_\_\_\_\_

**E-Mail Address** \_\_\_\_\_ **Web Site** \_\_\_\_\_

**High Resolution Logo (jpeg)** \_\_\_\_\_

**Checks payable to: The Saratoga Rotary Charitable Foundation**

**Mail to: Saratoga Rotary Charitable Foundation,**

**P.O. Box 2244, Saratoga, CA 95070**

**Contact: Archana Vahalia or Maria Guldner at [artshow@saratogarotary.org](mailto:artshow@saratogarotary.org)**

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