

Saratoga Rotary ART SHOW

May 2 & 3, 2026



Join Us and Sponsor

The Saratoga Rotary Art Show is a 67 year Saratoga tradition held
on the 1st weekend in May

Art, Wine, Food, Entertainment, Community Engagement

WEST VALLEY COLLEGE SARATOGA, CA



Saratoga Rotary Art Show: Sponsorship Opportunity

The 67th annual Saratoga Rotary Art Show is a major community event, attracting nearly 10,000 visitors from across the Bay Area, and the primary fundraiser for the Saratoga Rotary Charitable Foundation (SRCF), a 501(c)(3) tax-exempt organization.

100% of the profits from the event are donated through grants to support local initiatives focused on education, the arts, healthcare, and providing support for veterans, the elderly and the economically disadvantaged in our community. Your sponsorship is considered a tax-deductible donation (to the extent allowed by law).

Key Sponsorship Tiers and Benefits

Tiers	Donation Amount	On-Site Booth Space	Digital/Web Promotion	Main Stage/Entrance Recognition	Social Media Posts	Special Benefits
Champion	\$10,000	10'x10' complimentary space in a prominent location (must request by Mar. 15, 2026)	Logo/Link on website (full year) & Digital Banner Ad	Logo on Sponsor Banner & Periodic announcements	10 posts	Access to Hospitality Room (3 people), 4 complimentary wine pours
Advocate	\$5,000	10'x10' complimentary space in a location determined by committee (must request by Mar. 15, 2026)	Logo/Link on website	Logo on Sponsor Banner & Periodic announcements	5 posts	Access to Hospitality Room (2 people), 2 complimentary wine pours
Community Builder	\$2,500	None (No on-site exhibition)	Logo/Link on website	Name/Logo on Sponsor Banner	2 posts	None
Supporter	\$1,000	None (No on-site exhibition)	Logo/Link on website	Name/Logo on Sponsor Banner	1 Post	None

All Tiers also include your name/logo on the physical and online Festival Program and inclusion in various promotional materials.



Promotional Opportunities Highlights

- *High Visibility: Recognition at an event attended by nearly 10,000 visitors.*
- *Digital Presence: Company name/logo and a link to your website are featured on the Saratoga Rotary Art Show websites for the entire calendar year.*
- *On-Site Engagement (Champion and Advocate): Receive a 10'x10' booth space to interact directly with attendees.*
- *Print Recognition: Name/Logo included on the main Sponsor Banner at the entrance and in the Festival Program.*
- *Media Exposure: Name inclusion in press releases or ads in print and/or digital format (at Rotary discretion).*

To discuss these opportunities, please contact Archana Vahalia or Maria Guldner at artshow@saratogarotary.org.

<https://www.saratogarotaryartshow.org/>

Application



Please indicate your level of interest for participation at the Saratoga Rotary Art Show on May 2-3, 2026, 10am – 5:00pm and return this application form. Sponsor spaces are limited and will be considered on a first-come, first-served basis. The decision is the exclusive right of the Rotary Club of Saratoga.

Highlights of this premier open-air 67th annual Saratoga Rotary Art Show event include:

- over 125 juried artists in an array of media
- 10,000+ attendees
- live entertainment in a community-family-friendly environment
- Free admission/parking
- 100% of profits go to charitable programs.

Date _____

Please select level of interest and become a Sponsor (descriptions below)

CHAMPION ---- \$10,000

Supporter ---- \$1,000

Advocate ---- \$5,000

Community Builder ---- \$2,500

Other _____

Contact Name _____ **Company** _____

Address _____

City/St. _____ **Zip** _____

Phone (Business) _____ **Mobile/Text** _____

E-Mail Address _____ **Web Site** _____

High Resolution Logo (jpeg) _____

Checks payable to: The Saratoga Rotary Charitable Foundation

Mail to: Saratoga Rotary Charitable Foundation,

P.O. Box 2244, Saratoga, CA 95070

Contact: Archana Vahalia or Maria Guldner at artshow@saratogarotary.org

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